



COMPANY PROFILE 2024

www.bizcope.com

OUR JOURNEY



AWARDS & RECOGNITIONS BY



MARKETING 2.0
BEST COMPANIES AWARD



BUSINESS MAESTRO
AWARDS 2022



MOST REVIEWED DESIGN
COMPANY BY THE MANIFEST



CLUTCH -
BEST SEO AGENCY



BEST SEO SERVICE
BY GOOD FIRMS



YAHOO FINANCE



DESIGN RUSH



UDDOKTA
SHOMMANONA 2022





PASSION LED US HERE

OUR MISSION

We Thrive To Achieve Our Single Goal: Help Business Owners And Companies Grow Their Business Online And Power Up Their Brand To Dominate.

OUR VISION

Bizcope Will Be The First-choice Partner Providing 360 Degree Digital Marketing Services To Businesses Throughout The World.

OUR VALUES

ROI Focused, Transparency, Humble, Smart, Creativity, And Confidence Is The Core Of Everything We Do To Exceed Your Expectation.

50+

PROFESSIONALS

We recruit and nurture the top talents in the industry, developing the skills and technical knowledge on how to cater our digital services around the world.



SEO Experts



Web Developers &
UX/UI Expert



Business Analysts



Digital Marketing Expert



Content Developers



Advertisement Specialist



Developers Architects



Ecommerce Experts



Project Manager



Art Director



Consultants

OUR CORE EXPERTISE



Search Engine Optimization-SEO



Web design & Development



Digital Marketing



Creative Design Service



Web Hosting



Photo & Video Production

INDUSTRIES

WE WORK WITH

Over the years we have served many different industry verticals. As a result, we are now the home of developers, engineers, designers, and analysts who specialize in various industries.



Fintech



Healthcare



E-commerce



Automotive



Education



Service Platform



Lifestyle



Software Company



Real Estate

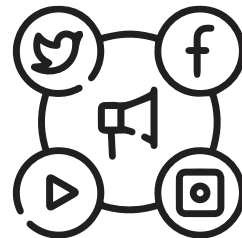


Special Mention

OUR SERVICES



Search Engine Optimization-SEO



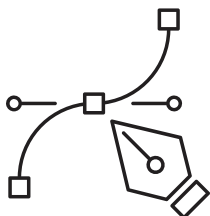
Digital Marketing



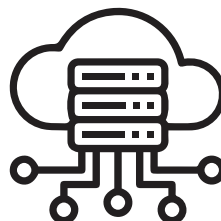
Web design & Development



Software Development



Clipping Path

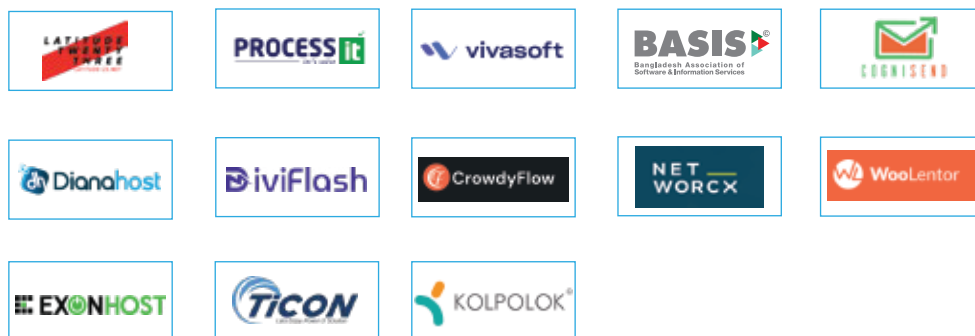


Web Hosting

OUR KEY CLIENTS

GLOBAL & LOCAL

IT / SOFTWARE INDUSTRY:



GRAPHICS / ANIMATION:



REAL ESTATE:



MACHINERY INDUSTRY:



TECH INDUSTRY:



TELECOM:



NEWS / JOURNALISM:



INDUSTRIAL:



1000+
PROJECTS DELIVERED



550+
CLIENTS SERVED



15+
COUNTRIES REACHED

OUR KEY CLIENTS

GLOBAL & LOCAL

GARMENTS:



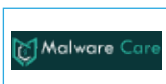
FOOD:



FASHION / BEAUTY:



SERVICE PLATFORM:



HOME APPLIANCE:



1000+
PROJECTS DELIVERED



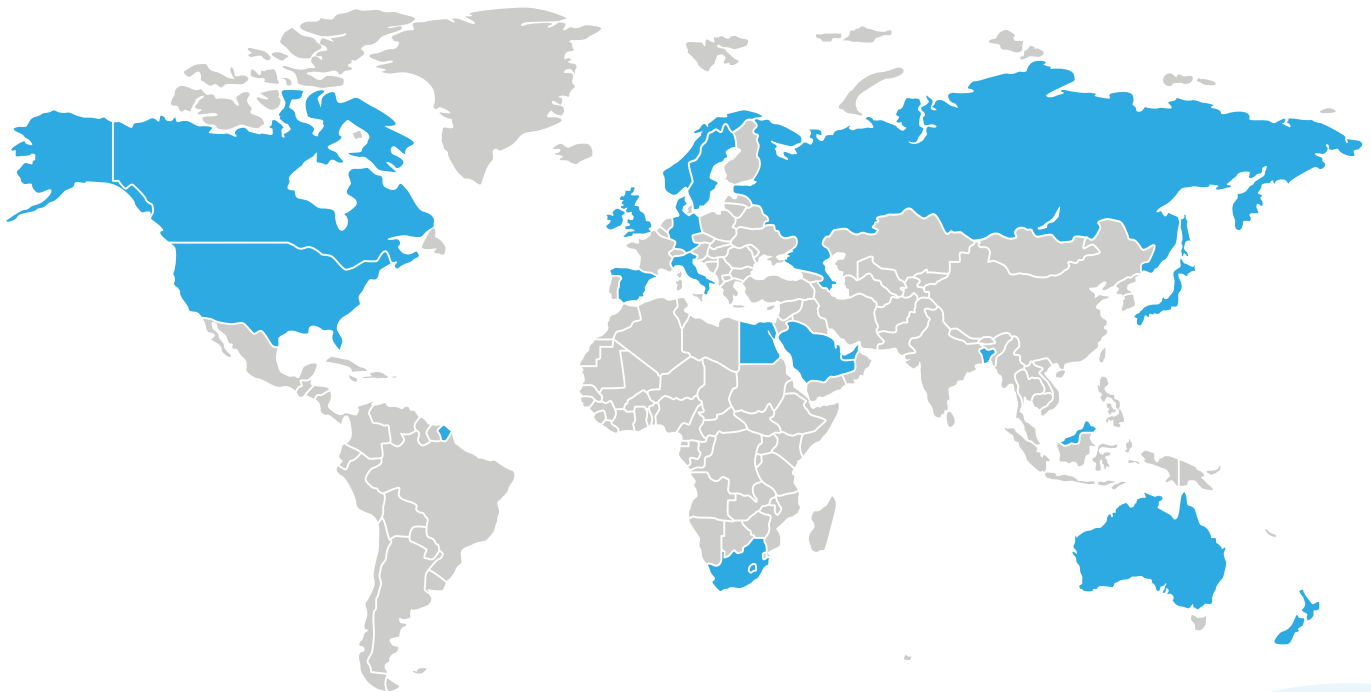
550+
CLIENTS SERVED



15+
COUNTRIES REACHED

30+

COUNTRIES WE SERVE



● Serving

● Yet To Serve

- | | | | |
|---------------------|---------------|----------------|--------------|
| ● USA | ● UK | ● Norway | ● Egypt |
| ● Canada | ● Denmark | ● Spain | ● Japan |
| ● Trinidad & Tobago | ● Germany | ● Sweden | ● UAE |
| ● Australia | ● Switzerland | ● Italy | ● Bangladesh |
| ● New Zealand | ● Netherlands | ● South Africa | ● And More |

TECHNOLOGIES

WE WORK WITH

WORDPRESS

- PHP
- JAVASCRIPT
- CSS
- HTML

JAVASCRIPT

- MVC/MVVM FRAMEWORK
- ANGULAR.JS
- NODE.JS
- JADE
- EXPRESS.JS
- JQUERY
- REACT
- VUE.JS

JAVA

- SPRING
- SPRING BATCH
- JASPER REPORT
- APACHE TILE
- VELOCITY TEMPLATE
- AOP
- EHCACHE
- APACHE POI
- HIBERNATE
- MAVEN
- AXIS 2
- JSTL
- MS
- STRUTS

PHP

- LARAVEL
- CODEIGNITER
- CAKEPHP
- SYMPHONY
- WORDPRESS
- MAGENTO

MEAN STACK

- NODE.JS
- EXPRESS JS
- ANGULAR
- JADE
- REACT

SEARCH ENGINE OPTIMIZATION

- GOOGLE SEARCH CONSOLE
- GOOGLE ANALYTICS
- GOOGLE KEYWORD PLANNER
- BING WEBMASTER
- GOOGLE TRENDS
- AHREFS
- SCREAMING FROG
- ACCURANKER
- SITELINER
- CHECK MY LINKS
- MOZ
- GOOGLE PAGESPEED INSIGHTS
- GTMETRIX
- PINGDOM
- WOORANK
- ANSWER THE PUBLIC
- CLOUDFLARE
- GOOGLE TAG MANAGER

CASE STUDY

(SEO)

EARNEST

Earnest Engineering Ltd

A 15-month SEO campaign propelled this company to new height, exploding traffic & revenue.



538%

INCREASE IN
ORGANIC GROWTH



112%

INCREASE IN REVENUE



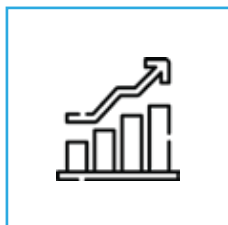
75%

INCREASE IN
CONVERSION RATE



Japan East West Medical College Hospital

An intergrated SEO campaign led to record-breaking organic growth for this hospital.



500%

INCREASE IN
1st PAGE RANKING



1.7K %

INCREASE IN
ORGANIC TRAFFIC



81%

INCREASE IN
CONVERSION RATE

CASE STUDY

(SEO)



Hatil Bangladesh

How the company grew faster with a successful SEO strategy in just 7 months.



60.07%

INCREASE IN
ORGANIC GROWTH



29.19%

INCREASE IN REVENUE



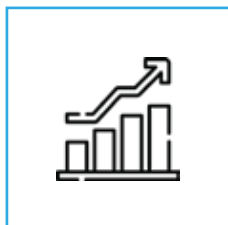
71%

INCREASE IN
CONVERSION RATE

RYANS

Ryans Computers

An integrated SEO campaign led to skyrocket sales.



373%

INCREASE IN
1st PAGE RANKING



1113.31 %

INCREASE IN
ORGANIC TRAFFIC



74%

INCREASE IN
CONVERSION RATE

CASE STUDY

(SEO)



Hatil Bangladesh

How the company grew faster with a successful SEO strategy in just 7 months.



414.47%

INCREASE IN
ORGANIC GROWTH



576%

INCREASE IN REVENUE



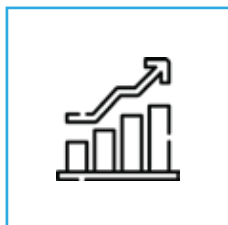
58%

INCREASE IN
CONVERSION RATE



Melmart BD

How the company grew faster with a successful SEO strategy in just 7 months.



2071.22%

INCREASE IN
1st PAGE RANKING



1585.34 %

INCREASE IN
ORGANIC TRAFFIC



74%

INCREASE IN
CONVERSION RATE

CASE STUDY

(SEO)

SAMSUNG | FairElectronics

Fair Electronics

An integrated eCommerce SEO campaign led to record-breaking organic growth for this hospital.



500%

INCREASE IN
ORGANIC GROWTH



117%

INCREASE IN REVENUE



81%

INCREASE IN
CONVERSION RATE

CASE STUDY

(DIGITAL MARKETING)



IBN SINA

How the company grew faster with a 3-month ROI-focused Google Ads Campaign.



845,947%

INCREASE IN
ORGANIC GROWTH



2,836,398

IMPRESSION



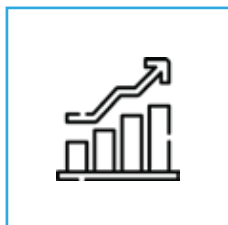
\$0.18

CLICK PER THOUSAND
IMPRESSIONS



SSB LEATHER

How the company grew faster with a 4-month ROI-focused Google Ads Campaign.



250+

CONVERSION / MONTH



\$10.35

RETURN ON AD SPEND
(ROAS)



0.32 Cent

CLICK PER THOUSAND
IMPRESSIONS (CPM)

CASE STUDY

(DIGITAL MARKETING)



Aamra Active

How the company grew faster with a 1-month (ongoing) ROI-focused Google Ads Campaign.



120+

CONVERSION / MONTH



\$0.01

Click Through Rate



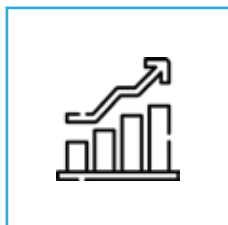
\$0.28

CLICK PER THOUSAND
IMPRESSIONS



Saifur's

How the company grew faster with a 2-month ROI-focused Google Ads Campaign.



130+

CONVERSION / MONTH



\$5.35

RETURN ON AD SPEND
(ROAS)



\$0.19

CLICK PER THOUSAND
IMPRESSIONS (CPM)

CASE STUDY

(DIGITAL MARKETING)



Melmart BD

How the company grew faster with a 3 -month ROI-focused Google Ads Campaigning.



150+

CONVERSION / MONTH



\$8.89

RETURN ON AD SPEND
(ROAS)



0.38

CLICK PER THOUSAND
IMPRESSIONS (CPM)

OUR TEAM



FEATURED IN





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OUR KEY CLIENTS

GLOBAL & LOCAL

FINANCIAL:



HEALTHCARE:



HEALTH & FITNESS:



E-COMMERCE:



AUTOMOTIVE:



EDUCATION/TRAINING:

